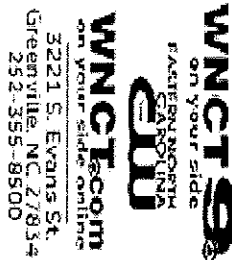


## CONTRACT



**ENCT**  
**3221 South Evans Street**  
**Greenville, NC 27834**  
**(252) 355-8542**

**WNCN.com**  
**3221 S. Evans St.**  
**Greenville, NC 27834**  
**252-355-8500**

And:

**Greer Margolis & Mitchell**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

<b>Contract / Revision</b>		<b>Alt Order #</b>
905874 / 5		25170683
<b>Product</b>		
4713 candidate		
<b>Contract Dates</b>	<b>Estimate #</b>	
10/18/16 - 10/24/16	4713	
<b>Advertiser</b>	<b>Original Date / Revision</b>	
POL/Roy Cooper for Governor	07/19/16 / 10/14/16	
<b>Billing Cycle</b>	<b>Billing Calendar</b>	<b>Cash/Trade</b>
EOM/EOC	Broadcast	Cash
<b>Property</b>	<b>Account Executive</b>	<b>Sales Office</b>
ENCT	Katz Washington	Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b>		
Adults 35+		
<b>Ady Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
9912856	297	317
<b>Agency Ref</b>	<b>Advertiser Ref</b>	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/18/16	10/24/16	Steve Wilkos	9a-10a		:30				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	4			\$15.00					
2	ENCT	10/18/16	10/24/16	Cops	5p-530p		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--	4			\$10.00					
3	ENCT	10/23/16	10/23/16	Sun 3p Movie	3p-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	---T---	1			\$100.00					
4	ENCT	10/20/16	10/20/16	Thu 9p Supernatural	9p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	---T---	1			\$100.00					
5	ENCT	10/18/16	10/18/16	Tue 9p No Tomorrow	9p-10p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-T-----	1			\$65.00					
6	ENCT	10/21/16	10/21/16	Fri 8p Vampire Diaries	8p-9p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-T-----	1			\$100.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WNCN**  
**WNCN.com**  
 3221 S. Evans St.  
 Greenville, NC 27834  
 (252) 355-8542  
 252-355-8500

Contract / Revision	Alt Order #
905874 / 5	25170683

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<b>Week: 10/18/16 10/24/16 ---F-- 1 \$100.00</b>													
D 7	ENCT	10/19/16	10/19/16	Wed 9p Frequency	9p-10p Frequency		:30				NM	0	\$0.00
D 8	ENCT	10/21/16	10/21/16	Fri 9p Crazy Ex-Girlfriend	9p-10p		:30				NM	0	\$0.00
D 9	ENCT	10/23/16	10/23/16	Sun 9p Marvel's Agents of S	9p-10p Agents of S		:30				NM	0	\$0.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 3 \$35.00</b>													
11	ENCT	10/22/16	10/22/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
<b>Week: 10/18/16 10/24/16 ---S- 1 \$25.00</b>													
E 12	ENCT	10/18/16	10/24/16	Cougar Town	11p-1130p		:30				NM	4	\$40.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 4 \$10.00</b>													
13	ENCT	10/18/16	10/24/16	Community	1230a-130a		:30				NM	4	\$20.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 4 \$5.00</b>													
14	ENCT	10/18/16	10/24/16	Cheaters	4p-5p		:30				NM	4	\$40.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 4 \$10.00</b>													
15	ENCT	10/18/16	10/24/16	Robert Irvine	3p-4p		:30				NM	2	\$20.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 2 \$10.00</b>													
17	ENCT	10/23/16	10/23/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
<b>Week: 10/18/16 10/24/16 -----S 1 \$25.00</b>													
E 18	ENCT	10/18/16	10/24/16	Seinfeld	1030p-11p		:30				NM	4	\$100.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 4 \$25.00</b>													
E 19	ENCT	10/18/16	10/24/16	Cougartown	1130p-12m		:30				NM	4	\$40.00
<b>Week: 10/18/16 10/24/16 MTWTF-- 4 \$10.00</b>													

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**ENCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision	Alt Order #
905874 / 5	25170683

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 20	ENCT	10/18/16	10/24/16	Raising Hope	12a-1230a		:30				NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	4				\$5.00				
E 22	ENCT	10/18/16	10/24/16	M-F 130a Seinfeld	130a-2a		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	3				\$5.00				
D 23	ENCT	10/18/16	10/24/16	Cops Reloaded	11p-12a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$10.00				
D 24	ENCT	10/18/16	10/24/16	Steve Wilkos	8a-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$10.00				
D 25	ENCT	10/18/16	10/24/16	Judge Alex	2p-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$10.00				
D 26	ENCT	10/18/16	10/24/16	Su 3p Rookie Blue	3p-4p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$10.00				
D 27	ENCT	10/23/16	10/23/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$10.00				
D 28	ENCT	10/18/16	10/24/16	King of Queens	4p-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$10.00				
N 29	ENCT	10/23/16	10/23/16	Su 4p-5p Rookie Blue	4p-5p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$10.00				
D 30	ENCT	10/18/16	10/24/16	M-F 11p-1130a Cougar Town	11p-1130a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$10.00				
D 31	ENCT	10/18/16	10/24/16	M-F 1130p-12a	1130p-12a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$10.00				
N 32	ENCT	10/18/16	10/24/16	Sa 1030p Seinfeld	1030p-11p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$5.00				
N 33	ENCT	10/18/16	10/24/16	Sa 11p Cops Reloaded	11p-12a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S-	1				\$5.00				
N 34	ENCT	10/18/16	10/18/16	Tue 8p Flash	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-T-----	1				\$150.00				
N 35	ENCT	10/19/16	10/19/16	Wed 8p Arrow	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-T-----	1				\$150.00				

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 EASTERN NORTH CAROLINA  
 on your side  
**WNCN.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

**ENCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

Contract / Revision	Alt Order #
905874 / 5	25170683

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<b>Week: 10/18/16 - 10/24/16</b>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	--W----	1				\$150.00				
N 36	ENCT	10/23/16	10/23/16	Su 7p Movie	7p-8p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$20.00				
<b>Totals</b>												52	\$1,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	52	\$1,165.00	(\$174.75)	\$990.25
<b>Totals</b>	52	\$1,165.00	(\$174.75)	\$990.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 25170683

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/14/2016 at 7:12 AM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Version: Highlighting Revision 6

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total \$: \$1,165.00

Total Spots: 52

Total CFP: \$0.00

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH  
212-373-8175

Total GRP:

Traffic #: 905874

Separation:

Comments: Revised Order

Buyer added funds to clear spots

TTADD: \$170

TTREV: \$1,165

PLS CFM

T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	Tu-F,M 9a-10a		Steve Wilkos Show	\$15.00	0	30	4		4	\$60.00	\$0.00	0.0
Level 3												
2	Tu-F,M 5p-5:30p		King of the Hill	\$10.00	0	30	4		4	\$40.00	\$0.00	0.0
Level 3												
4	Th 9p-10p		Supernatural	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Level 3												
5	Tu 9p-10p		No Tomorrow	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3												
6	F 8p-9p		Vampire Diaries	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Level 3												
CAN 7	9p-10p		Supernatural	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
CAN 8	9p-10p		The Originals	\$65.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
10	Tu-F,M 10p-10:30p		On Your Side On The CW	\$35.00	0	30	3		3	\$105.00	\$0.00	0.0
Level 3												
11	Sa 10p-10:30p		On Your Side On The CW	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
Level 3												
CAN 12	4a-5a		Gooder Town	\$5.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
CAN 13	4a-5a		Community	\$5.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												





125 West 55th St  
New York, NY 10019

Contract # 25170683  
CPE: 297/317/4713  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC 20007

Changes as of: 10/14/2016 at 7:12 AM  
Flight: 10/18/16 - 10/24/16  
Advertiser: Roy Cooper for Governor  
Product: Cooper-NC-Gov

Version: Highlighting Revision 6  
Station: ENCT  
Market: Greenville/New Bern/Wash  
Office: WASHINGTON

Total \$: \$1,165.00  
Total Spots: 52  
Total CPP: \$0.00

Agency Order #: 5021522  
Buyer: Outen, David  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Traffic #: 905874  
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
CAN 14	Tu-F-M 6:30p-7p Level 3		American Dad	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 15	Tu-F-M 6p-6:30p Level 3		American Dad	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 16	Tu-F-M 5:30p-6p Level 3		Cleveland Show	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 17	Sa 7p-8p Level 3		Cheaters	\$25.00	0	30	0		0	\$0.00	\$0.00	0.0
18	Tu-F-M 3p-4p Level 3		Robert Irvine	\$10.00	0	30	2		2	\$20.00	\$0.00	0.0
Changes: Program from The Bill Cunningham Show to Robert Irvine												
CAN 19	Su 2p-3p Level 3		Rules of Engagement	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 20	Su 4p-5p Level 3		King of Queens	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 21	Su 5:30p-6p Level 3		GW Afternoon Movie	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 22	Sa 4p-5p Level 3		Raising Hope	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 23	Sa 42p-1p Level 3		Are We There Yet?	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 24	Tu-F-M 2p-3p Level 3		Rules of Engagement	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 25	Tu-F-M 11a-12n Level 3		Cheaters	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 26	Tu-F-M 4a-11a Level 3		Crazy Talk	\$15.00	0	30	0		0	\$0.00	\$0.00	0.0



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25170683

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/14/2016 at 7:12 AM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for  
Governor

Product: Cooper-NC-Gov

Agency Order #: 5021522

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Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 6

Station: ENCT

Market: Greenville/New  
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH  
212-373-8175

Total \$: \$1,165.00

Total Spots: 52

Total CPP: \$0.00

Total GRP:

Traffic #: 905874

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
CAN 27	Sa 6a-6:30a		Weekend Morning Edition (WNGT Simulcast)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 28	Sa 6:30a-7a		Weekend Morning Edition (WNGT Simulcast)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 29	Su 6a-6:30a		Weekend Morning Edition (WNGT Simulcast)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 30	Su 6:30a-7a		Weekend Morning Edition (WNGT Simulcast)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 31	Su 7a-7:30a		Weekend Morning Edition (WNGT Simulcast)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 32	Su 7:30a-8a		Weekend Morning Edition (WNGT Simulcast)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 33	Tu-F-M 8a-9a		Steve Wilkos Show-B	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 34	Tu-F-M 7:30a-8a		Cops Rebranded	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 35	Tu-F-M 7a-7:30a		Intelligence for Your Life	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 36	Tu-F-M 6a-7a		Are We There Yet?	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
37	Su 3p-4p		Rookie Blue	\$10.00	0	30	1	0	1	\$10.00	\$0.00	0.0
Level 3												
38	Su 10p-10:30p		9 On Your Side On The CW	\$25.00	0	30	1	0	1	\$25.00	\$0.00	0.0
Level 3												
39	Tu-F-M 10:30p-11p		Seinfeld	\$25.00	0	30	4	0	4	\$100.00	\$0.00	0.0
Increased freq												





125 West 56th St  
New York, NY 10019

Contract # 25170683      Changes as of: 10/14/2016 at 7:12 AM      Version: Highlighting Revision 6  
CPE: 297/317/4713      Flight: 10/18/16 - 10/24/16      Total \$: \$1,165.00  
Agency: GMMB      Advertiser: Roy Cooper for Governor      Market: Greenville/New Bern/Wash      Total Spots: 52  
GMMB 3050 K ST NW      Product: Cooper-NC-Gov      Office: WASHINGTON      Total CPP: \$0.00  
WASHINGTON DC 20007  
Agency Order #: 5021522      Primary Demo: Adults 35+  
Buyer: Outen, David      Con Type: POLITICAL/VOTE  
Salesperson: JACOB ROTH      Assistant: JACOB ROTH      Traffic #: 905874  
212-373-8175      212-373-8175      Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
CAN 40	Su 10:30p-11p		Cougat Town	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
41	Tu-F-M 12m-12:30a		Raising Hope	\$5.00	0	30	4	0	4	\$20.00	\$0.00	0.0
Increased freq												
CAN 42	Su 12m-12:30p		Seinfeld	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
43	Tu-F-M 1:30a-2a		Seinfeld	\$5.00	0	30	3	0	3	\$15.00	\$0.00	0.0
Level 3												
CAN 44	Sa 9p-10p		Gops Reloaded	\$20.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 46	M 9p-10p		Jane the Virgin	\$65.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 47	M 9p-9p		Reign	\$65.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 48	Tu-F-M 7:30p-8p		Family Guy	\$25.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 49	Tu-F-M 7p-7:30p		Family Guy	\$25.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 50	Sa 2p-4p		EW Afternoon Movie	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 51	Su 1:30a-2a		Intelligence for Your Life	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 52	Sa 4p-6p		EW Afternoon Movie	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
CAN 53	Sa 6p-7p		Crazy Talk	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												





125 West 55th St  
New York, NY 10019

Contract # 25170683  
CPE: 297/317/4713  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/14/2016 at 7:12 AM  
Flight: 10/18/16 - 10/24/16  
Advertiser: Roy Cooper for Governor  
Product: Cooper-NC-Gov  
Agency Order #: 5021522  
Buyer: Outen, David  
Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 6  
Station: ENCT  
Market: Greenville/New Bern/Wash  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Total \$: \$1,165.00  
Total Spots: 52  
Total CPM: \$0.00  
Total GRP:  
Trafic #: 905874  
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
CAN 54	Su 5p-5:30p		Made in Hollywood	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 55	Th 8p-9p		DC's Legends of Tomorrow (R) CW	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 56	Sa 8p-9p		Cheaters	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 57	Sa 12m-1a		Cops Reloaded	\$5.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 58	Sa 1a-1:30a		Community	\$5.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 59	Sa 1a-3a-2a		Great Big World	\$5.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 60	Su 11p-1a		CW Late Night Movie	\$5.00	0	30	0		0	\$0.00	\$0.00	0.0
61	Tu-F-M 4p-5p		Cheaters	\$10.00	0	30	4		4	\$40.00	\$0.00	0.0
62	Su 4p-5p		Rookie Blue	\$10.00	0	30	1		1	\$10.00	\$0.00	0.0
63	Tu 8p-9p		The Flash	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
64	W/ 8p-9p		Arrow (R) CW	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
65	Su 7p-9p		CW Movie of the Week	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
66	Tu-F-M 11p-11:30p		Cougar Town	\$10.00	0	30	4		4	\$40.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25170683

Changes as of: 10/14/2016 at 7:12 AM

Version: Highlighting Revision 6

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for  
Governor

Product: Cooper-NC-Gov

Station: ENCT

Market: Greenville/New  
Bern/Wash

Office: WASHINGTON

Total \$: \$1,165.00

Total Spots: 52

Total CPP: \$0.00

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

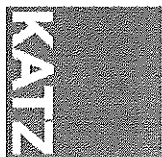
Assistant: JACOB ROTH  
212-373-8175

Total GRP:

Traffic #: 905874

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
67	Tu-F M 11:30p-12m		Cougar Town	\$10.00	0	30	4		4	\$40.00	\$0.00	0.0
<i>Increased freq</i>												
68	Tu-F M 12:30a-1:30a		Community	\$5.00	0	30	4		4	\$20.00	\$0.00	0.0
<i>Level 3</i>												
69	Sa 10:30p-11p		Seinfeld	\$5.00	0	30	1		1	\$5.00	\$0.00	0.0
<i>Level 3</i>												
70	Sa 11p-12m		Cops Reloaded	\$5.00	0	30	1		1	\$5.00	\$0.00	0.0
<i>Level 3</i>												
TOTALS: 52									52	\$1,165.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

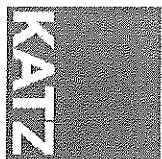
<b>Contract #</b> 25170683	<b>Changes as of:</b> 10/14/2016 at 7:12 AM	<b>Version:</b> Highlighting Revision 6	<b>Total \$:</b> \$1,165.00
<b>CPE:</b> 297/317/4713	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> ENCT	<b>Total Spots:</b> 52
<b>Agency:</b> GMMB	<b>Advertiser:</b> Roy Cooper for Governor	<b>Market:</b> Greenville/New Bern/Wash	<b>Total CPP:</b> \$0.00
<b>GMMB 3050 K ST NW WASHINGTON DC 20007</b>	<b>Product:</b> Cooper-NC-Gov	<b>Office:</b> WASHINGTON	

<b>Agency Order #:</b> 5021522	<b>Primary Demo:</b> Adults 35+
<b>Buyer:</b> Outen, David	<b>Con Type:</b> POLITICAL/NOTE
<b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Assistant:</b> JACOB ROTH 212-373-8175
<b>Total GRP:</b>	<b>Traffic #:</b> 905874
<b>Separation:</b>	

# Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/14/16 7:12 AM	JACOB ROTH	Revised Order Buyer added funds to clear spots TTADD: \$170 TTREV: \$1,165 PLS CFM T/R JACOB
10/13/16 11:44 AM	System	Notice Received
10/12/16 6:16 PM	GOTOSTRATA/JROTH	Separation: 30 revised order, In 42, 3x na, mg by 1x on In 33, 1x In 45. In 5, 18 changed prg names.ncir In 4 changed day/tu/prgm name.ncir In 6,7,8,9,3, changed to and prgm names.ncir's. Line 17 4-5p King of Queens changed to Cheaters
09/14/16 3:43 PM	JACOB ROTH	Line 2 5p King of the Hill changed to Cops
08/31/16 11:06 AM	Jennifer Layman	Revised order Spots/funds added to sked TTADD: \$345 TTREV: \$945 PLS CFM T/R JACOB
08/26/16 4:42 PM	CAROLYN ALLAIRE	130a is paid programming Line 42 3x 130a Seinfeld \$5 w/o 10/18 can make good as:
08/26/16 9:28 AM	Jennifer Layman	1x Tu-F-M 8-9a Steve Wilkos \$5 1x tu-F-M 2-3p Judge Alex \$10 Line 5 1x 10/18 Tue 9p Containment \$65-mg 1x 10/18 Tue 9p No Tomorrow \$65 Line 18 2x Bill Cunningham is no longer running. New program is Robert Irvine Show Line 4 1x Tue 9p The Flash \$100-mg 1x 10/20 Thu 9p Supernatural \$100 Line 6 1x 10/19 Wed 8p Arrow \$65-mg 1x 10/21 Fri 8p Vampire Diaries \$100 Line 7 1x 10/20 Thu 9p Arrow \$65-mg 1x 10/19 Wed 9p Frequency \$65 Line 8 1x 10/21 Fri 8p Vampire Diaries \$65-mg 1x 10/21 Fri 9p Crazy Ex Girlfriend \$65 Line 9 1x 10/23 Sun 8p Movie \$20-mg 1x 10/23 Sun 9p Marvels Agents of Shield \$20 Line 3 1x 10/23 Sun 3p Rookie Blue \$10-mg 1x 10/23 Sun 3p-5p movie \$10 Line 37 1x 10/23 Sun 4p Rookie Blue \$10-mg 1x Sun 3-5p movie \$10
08/26/16 9:24 AM	Jennifer Layman	Separation: 30
08/08/16 4:58 PM	JACOB ROTH	Separation: 30
08/08/16 4:58 PM	JACOB ROTH	Separation: 30
05/11/16 4:50 PM	JACOB ROTH	Separation: 30





125 West 55th St  
New York, NY 10019

Contract # 25170883

Changes as of: 10/14/2016 at 7:12 AM

Version: Highlighting Revision 6

CPE: 297/3774713

Agency: GMMB

Advertiser: Roy Cooper for Governor

Station: ENCT

Total \$: \$1,165.00  
Total Spots: 52

GMMB 3050 K ST NW  
WASHINGTON DC 20007

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash

Total CPP: \$0.00

Agency Order #: 5021522

Primary Demo: Adults 35+

Buyer: Outen, David  
Salesperson: JACOB ROTH  
212-373-8175

Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Traffic #: 905874  
Separation:

### Competitive Information

Market Budget:	\$38,833
ENCT Share:	3%
Comment:	
WCTI:	21%
WFXI:	12%
WITN:	29%
WNCT:	35%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$1,165.00	N/A	0.0
Total	100%	52	\$1,165.00	N/A	0.0

### Monthly Summary

Month	Spots	Dollars
2016-Oct	52	\$1,165.00
Total	52	\$1,165.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/16 7:12 AM	JACOB ROTH	Revised			\$170.00	\$1,165.00	Changes: Calculated Dollars from \$995.00 to \$1,165.00. Competitive Market Budget from \$31,500 to \$38,833. Total \$ from \$995.00 to \$1,165.00. User Entered \$ from \$945.00 to \$1,165.00. Comments from Separation: 30 to Revised Order TTADD: \$170 TTREV: \$1,165 PLS CFM T/R JACOB. 52 buylines added or modified.
Revision	10/12/16 6:16 PM	GOTOSTRATA/JROTH	Confirmed	27	22	\$50.00	\$995.00	Changes: Total Spots from 48 to 47. Competitive Market Budget from \$5,833 to \$31,500. Comments from Revised order TTADD: \$345 TTREV: \$945 PLS CFM T/R JACOB to revised order.
Revision	9/14/16 3:43 PM	JACOB ROTH	Confirmed			\$0	\$945.00	In 4 changed day/tb/prgm name.ncir
Revision	8/31/16 11:06 AM	Jennifer Layman	Sent To Rep			\$0	\$945.00	In 5, 18 changed prg names.ncir
Revision	8/26/16 4:42 PM	CAROLYN ALLAIRE	Confirmed	1		\$0	\$945.00	In 42, 3x na, mg by 1x on ln 33, 1x ln 45.
Revision	8/26/16 9:28 AM	Jennifer Layman	Confirmed			\$0	\$945.00	In 5, 18 changed prg names.ncir
Revision	8/26/16 9:28 AM	Jennifer Layman	Confirmed			\$0	\$945.00	In 4 changed day/tb/prgm name.ncir
Revision	8/26/16 9:28 AM	Jennifer Layman	Confirmed			\$0	\$945.00	In 6, 7, 8, 9, 3, changed tp and prgm names.ncir's.. 12 buylines added or modified.



125 West 55th St  
New York, NY 10019

Contract # 25170683 Changes as of: 10/14/2016 at 7:12 AM Version: Highlighting Revision 6  
CPE: 2973/17/4713 Flight: 10/18/16 - 10/24/16 Total \$: \$1,165.00  
Agency: GMMB Advertiser: Roy Cooper for Governor Total Spots: 52  
GMMB 3050 K ST NW Product: Cooper-NC-Gov Office: WASHINGTON Total CFP: \$0.00  
WASHINGTON DC 20007

Agency Order #: 5021522 Primary Demo: Adults 35+  
Buyer: Outen, David Con Type: POLITICAL/NOTE  
Salesperson: JACOB ROTH Assistant: JACOB ROTH  
212-373-8175 212-373-8175  
Total GRP: Traffic #: 905874  
Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Makegood 1	8/26/16 9:24 AM	Jennifer Layman	Confirmed			\$0 \$945.00 Changes: Comments from Separation: 30 to Revised order Spots/funds added to sked TTADD: \$345 TTREV: \$945 PLS CFM T/R JACOB, Demo Meta to [R16], User Entered \$ from \$0.00 to \$945.00, Default Spot Length to 30, Product from candidate to Cooper-NC-Gov, 6 buylines added or modified. Changes: Total \$ from \$600.00 to \$945.00, Total Spots from 18 to 48, 44 buylines added or modified.
Revision	8/8/16 4:58 PM	JACOB ROTH	Confirmed			\$0 \$945.00
Revision	8/8/16 4:54 PM	GOTOSTRATA\JROTH	Confirmed	30		\$345.00 \$945.00
Queued for Electronic Contracting	7/5/16 10:07 AM					\$0 \$0
Queued for Electronic Contracting	5/12/16 8:39 AM					\$0 \$0
New	5/11/16 4:50 PM	JACOB ROTH	Confirmed	18		\$600.00 \$600.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 25170683      Changes as of: 10/12/2016 at 6:16 PM      Version: Highlighting Revision 5  
CPE: 297/317/4713      Flight: 10/18/16 - 10/24/16      Total \$: \$995.00  
Agency: GMMB      Advertiser: Roy Cooper for Governor      Market: Greenville/New Bern/Wash      Total Spots: 52  
GMMB 3050 K ST NW      Product: Cooper-NC-Gov      Office: WASHINGTON      Total CPP: \$0.00  
WASHINGTON DC 20007  
Agency Order #: 5021522      Primary Demo: Adults 35+      Total GRP:  
Buyer: Outen, David      Con Type: POLITICAL/VOTE      Traffic #: 905874  
Salesperson: JACOB ROTH      Assistant: JACOB ROTH      Separation:  
212-373-8175      212-373-8175

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
1	Tu-F,M 9a-10a		Steve Wilkos Show	\$15.00	0	30	4		4	\$60.00	\$0.00	0.0
Level 3												
2	Tu-F,M 5p-5:30p		King of the Hill	\$10.00	0	30	4		4	\$40.00	\$0.00	0.0
Level 3												
CAN 3	9p-9p		Movie	\$40.00	0	90	2		2	\$20.00	\$0.00	0.0
Level 3												
4	9p-10p		Arrow/Encore-CW	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3												
5	9p-10p		Containment-CW	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3												
6	8p-9p		Vampire Diaries	\$65.00	0	30	1		1	\$65.00	\$0.00	0.0
Level 3												
REV-7	9p-10p		Supernatural(R)-CW	\$100.00	0	30	1		0	\$0.00	\$0.00	0.0
Level 3												
F	9p-10p		The Originals	\$65.00	0	30	1		0	\$0.00	\$0.00	0.0
Level 3												
CAN 9	9p-10p		Marvel's Agents of Shield	\$20.00	0	30	4		4	\$20.00	\$0.00	0.0
Level 3												
10	Tu-F,M 10p-10:30p		9 On Your Side On The CW	\$35.00	0	30	3		3	\$105.00	\$0.00	0.0
Level 3												
11	Sa 10p-10:30p		9 On Your Side On The CW	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
Level 3												
REV-12	Su 12:30p-1p		Cougar Town	\$5.00	0	30	3		0	\$0.00	\$0.00	0.0
Level 3												

Noted Jacob & problems 10/13 11:43a





125 West 55th St  
New York, NY 10019

Contract # 25170683

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/12/2016 at 6:16 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 5

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH  
212-373-8175

Total \$: \$995.00

Total Spots: 52

Total CPP: \$0.00

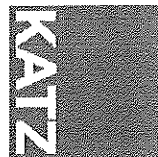
Total GRP:

Traffic #: 905874

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV-13	Su 1a-1:30a		Community	\$5.00	0	30	4	0	0	\$0.00	\$0.00	0.0
Level 3 Changes: Day/Time from Tu-F 12:30a-1:30a to Su 1a-1:30a												
14	Tu-F 6:30p-7p		American Dad	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
15	Tu-F 6p-6:30p		American Dad	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
16	Tu-F 5:30p-6p		Cleveland Show	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
REV-17	Sa 7p-8p		Cheaters	\$25.00	0	30	4	0	0	\$0.00	\$0.00	0.0
Level 3 Changes: Day/Time from Tu-F 4p-5p to Sa 7p-8p, Rate from 10 to 25												
18	Tu-F 3p-4p		The Bill Cunningham Show	\$10.00	0	30	2		2	\$20.00	\$0.00	0.0
Level 3 Changes: Program from Robert Irvine Show to The Bill Cunningham Show												
19	Su 2p-3p		Rules of Engagement	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
20	Su 1p-2p		King of Queens	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
21	Su 5:30p-8p		CW Afternoon Movie	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3 Changes: Day/Time from Sa 2p-4p to Su 5:30p-8p												
22	Sa 1p-2p		Raising Hope	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
23	Sa 12n-1p		Are We There Yet?	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
24	Tu-F 2p-3p		Rules of Engagement	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												
25	Tu-F 11a-12n		Cheaters	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
Level 3												

Still Pending



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25170683

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/12/2016 at 6:16 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 5

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH  
212-373-8175

Total \$: \$995.00

Total Spots: 52

Total CPP: \$0.00

Total GRP:

Traffic #: 905874

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
26	Tu-F,M 10a-11a		Crazy Talk	\$15.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
27	Sa 6a-6:30a		Weekend Morning Edition (WNCT)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
28	Sa 6:30a-7a		Weekend Morning Edition (WNCT)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
29	Su 6a-6:30a		Weekend Morning Edition (WNCT)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
30	Su 6:30a-7a		Weekend Morning Edition (WNCT)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
31	Su 7a-7:30a		Weekend Morning Edition (WNCT)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
32	Su 7:30a-8a		Weekend Morning Edition (WNCT)	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-33	Tu-F,M 8a-9a		Steve Wilkos Show-B	\$5.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Level 3												
34	Tu-F,M 7:30a-8a		Cops Reloaded	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
35	Tu-F,M 7a-7:30a		Intelligence for Your Life	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
36	Tu-F,M 6a-7a		Are We There Yet?	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV+37	Su 3p-4p		Rookie Blue	\$10.00	0	30	0	1	1	\$10.00	\$0.00	0.0
Level 3												
Changes: Day/Time from Su 4p-5p to Su 3p-4p												



125 West 55th St  
New York, NY 10019

Contract # 25170683  
CPE: 297317/4713  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/12/2016 at 6:16 PM  
Flight: 10/18/16 - 10/24/16  
Advertiser: Roy Cooper for Governor  
Product: Cooper-NC-Gov  
Agency Order #: 5021522  
Buyer: Outen, David  
Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 5  
Station: ENCT  
Market: Greenville/New Bern/Wash  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Total \$: \$995.00  
Total Spots: 52  
Total CPP: \$0.00  
Total GRP:  
Traffic #: 905874  
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	Total Spots	Total \$	CPP	GRP
38	Su 10p-10:30p		9 On Your Side On The CW	\$25.00	0	30	1	1	\$25.00	\$0.00	0.0
Level 3											
REV+ 39	Tu-F-M 10:30p-11p		Seinfeld	\$25.00	0	30	3	4	\$100.00	\$0.00	0.0
Increased freq											
REV- 40	Su 10:30p-11p		Cougar Town	\$5.00	0	30	3	0	\$0.00	\$0.00	0.0
Level 3											
Changes: Day/Time from Tu-F-M 11:30p-12m to Su 10:30p-11p. Rate from 10 to 5											
REV+ 41	Tu-F-M 12m-12:30a		Raising Hope	\$5.00	0	30	3	4	\$20.00	\$0.00	0.0
Increased freq											
42	Su 12m-12:30p		Seinfeld	\$5.00	0	30	0	0	\$0.00	\$0.00	0.0
Level 3											
Changes: Day/Time from Tu-F-M 1:30a-2a to Su 12m-12:30p											
REV+ 43	Tu-F-M 1:30a-2a		Seinfeld	\$5.00	0	30	1	3	\$15.00	\$0.00	0.0
Level 3											
Changes: Day/Time from Sa 10:30p-11p to Tu-F-M 1:30a-2a											
REV- 44	Sa 9p-10p		Cops Reloaded	\$20.00	0	30	1	0	\$0.00	\$0.00	0.0
Level 3											
Changes: Day/Time from Sa 11p-12m to Sa 9p-10p. Rate from 5 to 20											
CAN 45	Tu-F-M 2p-3p		Judge Alex	\$10.00	0-0	30	4	4	\$40.00	\$0.00	0.0
REV- 46	M 9p-10p		Jane the Virgin	\$65.00	0	30	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 47	M 8p-9p		Reign	\$65.00	0	30	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 48	Tu-F-M 7:30p-8p		Family Guy	\$25.00	0	30	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 49	Tu-F-M 7p-7:30p		Family Guy	\$25.00	0	30	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 50	Sa 2p-4p		CW Afternoon Movie	\$10.00	0	30	0	0	\$0.00	\$0.00	0.0
Level 3											





125 West 55th St  
New York, NY 10019

Contract # 25170683      Changes as of: 10/12/2016 at 6:16 PM      Version: Highlighting Revision 5      Total \$: \$995.00  
CPE: 297/317/4713      Flight: 10/18/16 - 10/24/16      Station: ENCT      Total Spots: 52  
Agency: GMMB      Advertiser: Roy Cooper for Governor      Market: Greenville/New Bern/Wash      Total CPP: \$0.00  
GMMB 3050 K ST NW      Product: Cooper-NC-Gov      Office: WASHINGTON  
WASHINGTON DC 20007

Agency Order #: 5021522      Primary Demo: Adults 35+      Total GRP:  
Buyer: Outen, David      Con Type: POLITICAL/NOTE      Traffic #: 905874  
Salesperson: JACOB ROTH      Assistant: JACOB ROTH      Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
REV-51	Su 1:30a-2a		Intelligence for Your Life	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-52	Sa 4p-6p		CW Afternoon Movie	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-53	Sa 6p-7p		Crazy Talk	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-54	Su 5p-5:30p		Made in Hollywood	\$10.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-55	Th 8p-9p		DC's Legends of Tomorrow(R)-CW	\$100.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-56	Sa 8p-9p		Cheaters	\$20.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-57	Sa 12m-1a		Cops Reloaded	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-58	Sa 1a-1:30a		Community	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-59	Sa 1:30a-2a		Great Big World	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-60	Su 11p-1a		CW Late Night Movie	\$5.00	0	30	0	0	0	\$0.00	\$0.00	0.0
Level 3												
REV-61	Tu-Fri 4p-5p		King of Queens	\$10.00	0	30	0	4	4	\$40.00	\$0.00	0.0
Level 3												
REV-62	Su 4p-5p		Rookie Blue	\$10.00	0	30	0	1	1	\$10.00	\$0.00	0.0
Level 3												
REV-63	Tu 8p-9p		The Flash	\$100.00	0	30	0	1	1	\$100.00	\$0.00	0.0
Level 3												



125 West 55th St  
New York, NY 10019

Contract # 25170683

CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/12/2016 at 6:16 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Agency Order #: 5021522

Buyer: Outen, David

Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 5

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: JACOB ROTH  
212-373-8175

Total \$: \$995.00

Total Spots: 52

Total CPP: \$0.00

Total GRP:

Traffic #: 905874

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
REV+ 64	W 8p-9p		Arrow(R)-CW	\$100.00	0	30	0	1	1	\$100.00	\$0.00	0.0
Level 3												
REV+ 65	Su 8p-10p		CW Movie of the Week	\$20.00	0	30	0	1	1	\$20.00	\$0.00	0.0
Level 3												
REV+ 66	Tu-F M 11p-11:30p		Cougar Town	\$10.00	0	30	0	4	4	\$40.00	\$0.00	0.0
Increased freq												
REV+ 67	Tu-F M 11:30p-12m		Cougar Town	\$10.00	0	30	0	4	4	\$40.00	\$0.00	0.0
Increased freq												
REV+ 68	Tu-F M 12:30a-1:30a		Community	\$5.00	0	30	0	4	4	\$20.00	\$0.00	0.0
Level 3												
REV+ 69	Sa 10:30p-11p		Seinfeld	\$5.00	0	30	0	1	1	\$5.00	\$0.00	0.0
Level 3												
REV+ 70	Sa 11p-12m		Cops Reloaded	\$5.00	0	30	0	1	1	\$5.00	\$0.00	0.0
Level 3												
TOTALS: 52									52	\$995.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25170683

CPE: 297/37/4713

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/12/2016 at 6:16 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Agency Order #: 5021522

Buyer: Outen, David  
Salesperson: JACOB ROTH  
212-373-8175

Version: Highlighting Revision 5

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
212-373-8175

Total \$: \$995.00

Total Spots: 52

Total CPP: \$0.00

Total GRP:

Traffic #: 905874

Separation:

Special  
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/12/16 6:16 PM	GOTOSTRAJA/ROTH	Separation: 30 revised order.
09/14/16 3:43 PM	JACOB ROTH	In 42, 3x na, mg by 1x on In 33, 1x In 45. In 5, 18 changed prg names.ncir In 4 changed day/tu/prgm name.ncir Ins 6,7,8,9,3, changed tp and prgm names.ncir's. Line 17 4-5p King of Queens changed to Cheaters
08/31/16 11:06 AM	Jennifer Layman	Line 2 5p King of the Hill changed to Cops Revised order Spots/funds added to sked TTADD: \$345 TTREV: \$945 PLS CFM T/R JACOB
08/26/16 4:42 PM	CAROLYN ALLAIRE	130a is paid programming Line 42 3x 130a Seinfeld \$5 w/o 10/18 can make good as: 1x Tu-F,M 8-9a Steve Wilkos \$5 1x tu-F,M 2-3p Judge Alex \$10
08/26/16 9:28 AM	Jennifer Layman	Line 5 1x 10/18 Tue 9p Containment \$65-mg 1x 10/18 Tue 9p No Tomorrow \$65 Line 18 2x Bill Cunningham is no longer running. New program is Robert Irvine Show Line 4 1x Tue 9p The Flash \$100-mg 1x 10/20 Thu 9p Supernatural \$100 Line 6 1x 10/19 Wed 8p Arrow \$100-mg 1x 10/21 Fri 8p Vampire Diaries \$100 Line 7 1x 10/20 Thu 9p Arrow \$65-mg 1x 10/19 Wed 9p Frequency \$65 Line 8 1x 10/21 Fri 8p Vampire Diaries \$65-mg 1x 10/21 Fri 9p Crazy Ex Girlfriend \$65 Line 9 1x 10/23 Sun 8p Movie \$20-mg 1x 10/23 Sun 9p Marvels Agents of Shield \$20 Line 3 1x 10/23 Sun 3p Rookie Blue \$10-mg 1x 10/23 Sun 3p-5p movie \$10 Line 37 1x 10/23 Sun 4p Rookie Blue \$10-mg 1x Sun 3-5p movie \$10
08/26/16 9:24 AM	Jennifer Layman	Separation: 30
08/08/16 4:58 PM	JACOB ROTH	Separation: 30
08/08/16 4:58 PM	JACOB ROTH	Separation: 30
05/11/16 4:50 PM	JACOB ROTH	Separation: 30





125 West 55th St  
New York, NY 10019

Contract # 25170683

Changes as of: 10/12/2016 at 6:16 PM

Version: Highlighting Revision 5

CPE: 297/317/4713

Agency: GMMB

Advertiser: Roy Cooper for Governor

Station: ENCT

Total \$: \$995.00

GMMB 3050 K ST NW  
WASHINGTON DC 20007

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash

Total Spots: 52

Agency Order #: 5021522

Primary Demo: Adults 35+

Total GRP:

Buyer: Outen, David  
Salesperson: JACOB ROTH

Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH

Traffic #: 905874  
Separation:

Competitive Information	
Market Budget:	\$31,500
ENCT Share:	3%
Comment:	
WCTI:	21%
WFXI:	12%
WITN:	29%
WNCT:	35%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	52	\$995.00	0.0
Total	100%	52	\$995.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	52	\$995.00
Total	52	\$995.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/12/16 6:16 PM	GOTOSTRAT/ROTH	Revised	27	22	\$50.00
Revision	9/14/16 3:43 PM	JACOB ROTH	Confirmed			\$0
Makegood 3	8/31/16 11:06 AM	Jennifer Layman	Sent To Rep			\$0
Revision	8/26/16 4:42 PM	CAROLYN ALLAIRE	Confirmed	1		\$0
Makegood 2	8/26/16 9:28 AM	Jennifer Layman	Confirmed			\$0
Makegood 1	8/26/16 9:24 AM	Jennifer Layman	Confirmed			\$0
Comments: Total Spots from 48 to 47. Competitive Market Budget from \$5,833 to \$31,500. Comments from Revised order						
Spots/funds added to sked						
TTADD: \$349						
TTREV: \$945						
PLS CFM						
T/R JACOB to revised order.						
In 42, 3x na, mg by 1x on ln 33, 1x ln 45.						
In 5, 18 changed prg names, ncir						
In 4 changed day/tip/prgm name, ncir						
In 6, 7, 8, 9, 3, changed tp and prgm names, ncir's, to Separation: 30. Total \$ from \$945.00 to \$995.00. Total Spots from 47 to 52. 70 buylines added or modified.						
Changes: 2 buylines added or modified.						



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25170683	<b>Changes as of:</b> 10/12/2016 at 6:16 PM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> 297/317/4713	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Total \$:</b> \$995.00
<b>Agency:</b> GMMB	<b>Advertiser:</b> Roy Cooper for Governor	<b>Total Spots:</b> 52
<b>GMMB 3050 K ST NW WASHINGTON DC 20007</b>	<b>Product:</b> Cooper-NC-Gov	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5021522	<b>Office:</b> WASHINGTON	
<b>Buyer:</b> Outen, David	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> JACOB ROTH	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 905674
212-373-8175	<b>Assistant:</b> JACOB ROTH	<b>Separation:</b>
	212-373-8175	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	8/8/16 4:58 PM	JACOB ROTH	Confirmed			\$0
Revision	8/8/16 4:54 PM	GOTOSTRAI\ROTH	Confirmed	30		\$345.00
Queued for Electronic Contracting	7/5/16 10:07 AM					\$0
Queued for Electronic Contracting	5/12/16 8:39 AM					\$0
New	5/11/16 4:50 PM	JACOB ROTH	Confirmed	18		\$600.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.